

# PRIVACY POLICY FOR INTOXICATEDJESSICA.COM

Last Updated: 11/1/2025

## 1. Introduction

Welcome to IntoxicatedJessica.com (“Company,” “we,” “our,” or “us”). We respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, schedule services, or interact with us online.

We operate from Jefferson City, Tennessee, USA, and this policy applies to all visitors, clients, and users of our website and services.

By accessing or using our website, you agree to the terms of this Privacy Policy.

## 2. Information We Collect

### A. Information You Provide Voluntarily

We may collect personal information when you:

Submit forms (booking, consultation requests, newsletter sign-ups, etc.)

Schedule an appointment or purchase products/services

Contact us via email, phone, SMS, or website chat

Participate in promotions, giveaways, or surveys

Information may include:

Full name

Email address

Phone number

Mailing or billing address

Date of birth

Health-related intake information (for treatments requiring screening)

Payment information (processed securely through third-party processors)

## B. Automatically Collected Information

When you visit our site, we may collect:

IP address

Browser type and version

Device type

Pages viewed & time spent on site

Cookies or tracking technologies (Google Analytics, Meta Pixel, etc.)

## C. Sensitive Medical Information

If you complete a medical intake or consent form, we may collect limited health-related information only as necessary to provide services. We are not a covered HIPAA entity, but we treat all health information with strict confidentiality and do not share it without your consent unless legally required.

## 3. How We Use Your Information

We may use your information to:

Provide services, appointments, and treatment communications

Process payments and send receipts

Respond to inquiries and customer support requests

Send promotional emails, SMS updates, and special offers (only if you opt-in)

Improve website performance and user experience

Comply with legal, regulatory, and safety requirements

## 4. How We Share or Disclose Information

We do not sell your personal information. We may share data only with:

Service providers (e.g., booking software, payment processors, email marketing platforms)

Medical professionals or staff directly involved in your care

Legal authorities, if required by law (court order, fraud investigation, etc.)

Marketing platforms (e.g., Meta, Google) only for non-identifiable tracking data

## 5. Cookies & Tracking Technologies

We use cookies to:

Remember your preferences

Analyze website performance

Retarget ads via social media and search platforms

You may disable cookies through your browser settings.

## 6. Third-Party Services

Our website may include links or embedded tools from third parties such as:

Online booking platforms (Aesthetic Record)

Payment processors (Stripe)

Email service providers (e.g., Mailchimp)

Social media platforms

These third parties maintain their own privacy policies, and we are not responsible for their practices.

## 7. Children's Privacy

Our website is not intended for children under 13. We do not knowingly collect data from minors without parental consent.

## 8. Your Privacy Rights

Depending on your state, you may have rights to:

Request a copy of the personal data we have stored

Request corrections or deletion

Opt out of marketing emails or texts

To make a request, email: [jessica@intoxicatedjessica.com](mailto:jessica@intoxicatedjessica.com)

## 9. Data Security

We take reasonable administrative, technical, and physical measures to protect your information. However, no method of online transmission is 100% secure.

## 10. Tennessee & U.S. Laws

As a Tennessee-based business, we comply with applicable state privacy regulations and federal guidelines. If you are a California resident, you may have additional rights under the CCPA (California Consumer Privacy Act).

## 11. Changes to This Policy

We may update this Privacy Policy at any time. Updates will be posted with a revised “Last Updated” date.

## 12. Contact Us

If you have questions about this policy or want to request data access or removal, please contact:

InTOXicated by Jessica

Jefferson City, Tennessee

[jessica@intoxicatedjessica.com](mailto:jessica@intoxicatedjessica.com)